7:00 am: Set Up & Volunteer Arrival by Time
8:00 am: Volunteer Breakfast
9:00 am: Volunteer Meeting & Cart Assignments
9:30 am: Registration begins
10:30 am: Celebrity Photo
10:50 am: Announcements, National Anthem & Cart Leave for Holes
11:00 am: Shotgun Start
4:00 pm Cocktail Hour followed by Awards Dinner

Liberty <u>Mutual</u>. INSURANCE



GOLF TOURNAMENT

FRIDAY, NOVEMBER 10, 2017

8th Annual Arizona AYF **Liberty Mutual Insurance Invitational** Celebrity Golf Tournament

Register Today or Become a Sponsor at PHXAYFShop.com

> Information: PhoenixAYF.com Email: phxayf@gmail.com Phone: 602.283.6006

Section 2017 In the section of the s

- Presenting Level Sponsorship Lombardi Trophy in Recognition of Your Sponsorship Level
- Your Logo and Link On the Phoenix AYF Conference Website
- Social Media Campaigns to Advertise Company Offerings/ Discounts/Specials
- Complete Hole Sponsorship at the AYF Liberty Mutual Insurance Invitational to Promote Your Company and Have Your Folks work along with our Tee Box Concierges/Models/Volunteers

\$*25,000*

- Mid First Bank Suite at Sun Devil Stadium at Phoenix AYF
 Championship 8am to 10pm
- Monthly Email Campaign to Arizona AYF Membership
- Free Promotional Booth at All Major Phoenix AYF Events

• Free Promotional Booth at All Major Phoenix AYF Events

• Three (3) Golf Foursomes - 12 Players

^{\$}15,000

• Two (2) Golf Foursomes - 8 Players

Email Campaign to Arizona AYF Membership

- Recognition and Speaking Opportunity at the Phoenix AYF Honors - Scholar Athlete Banquet
- On Course Signage

On Course Signage

🖌 EAGLE SPONSOR

- Eagle Level Sponsorship Lombardi Trophy in Recognition of Your Sponsorship Level
- Your Logo and Link On the Phoenix AYF Conference Website
- Social Media Campaigns to Advertise Company Offerings/ Discounts/Specials
- Complete Hole Sponsorship at the AYF Liberty Mutual Insurance Invitational to Promote Your Company and Have Your Folks work alongside our Tee Box Concierges/Models/Volunteers

SIRDIE SPONSOR

- Birdie Level Sponsorship Lombardi Trophy in Recognition of Your Sponsorship Level
- Your Logo and Link On the Phoenix AYF Conference Website
- Social Media Campaigns to Advertise Company Offerings/ Discounts/Specials
- Complete Hole Sponsorship at the AYF Liberty Mutual Insurance Invitational to Promote Your Company and Have Your Folks work alongside our Tee Box Concierges/Models/Volunteers

🗹 THE PHOENIX AYF TOUCHDOWN CLUB

- Touchdown Club Level Sponsorship Lombardi Trophy in Recognition of Your Sponsorship Level
- Your Logo and Link On the Phoenix AYF Conference Website
- Golf Tournament On Course Contest Naming Rights (As Available)
- Dinner for 2 at Golf Tournament Awards Banquet
- Touchdown Club Membership Perks, Partner Giveaways, and Exclusive Event Invites

\$*5,000*

- Email Campaign to Arizona AYF Membership
- Free Promotional Booth at All Major Phoenix AYF Events
- One (1) Golf Foursome 4 Players
- On Course Signage













DRINK CART SPONSOR

- Two (2) Golfers in the tournament
- 1/4 page ad in program
- Recognition at the Awards Banquet
- Hole Sponsor signage

\$2,500

^{\$}1.500

• Two (2) golfers in the tournament

☑ IN ASSOCIATION SPONSOR

- 1/4 page ad in program
- Recognition at the Awards Banquet
- Hole Sponsor signage

S AWARDS BANQUET SPONSOR

- Two (2) golfers in the tournament
- Name/logo displayed in program
- Recognition at the Awards Banquet
- Hole Sponsor signage













GOLF FOURSOME

- One (1) golf foursome 4 players
- \$50 discount per golfer (\$200 total savings)



• What better way to promote your company than with custom tee box signage

☑ INDIVIDUAL GOLFER

- Includes one (1) player to play in our golf event 1 player only
- Golf packaged valued over \$400













^{\$}300

^{\$}1,000



NATIONAL SPONSORS









Golfsmith

ANYTHING FOR GOLF



BLUEGOLD

ENTERPRISES



birdie



Delivering more than power.™

Power. Water. Community.

TASTE //ICTORY



BUFFALO WILD WINGS

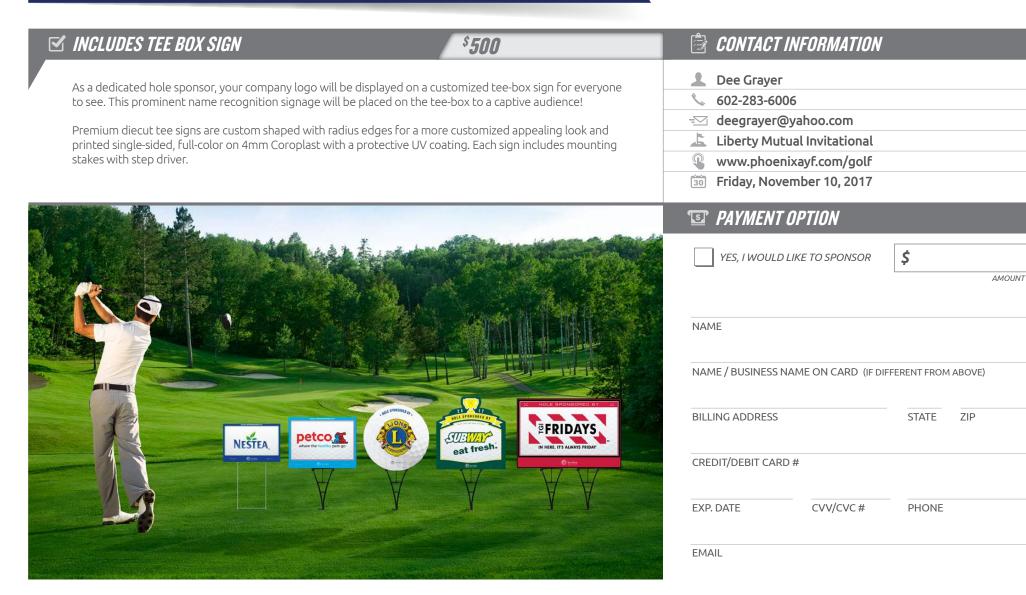
GOLF

voice caddie



DEDICATED HOLE SPONSOR









^{\$}500 EA. CHALLENGE

🖹 CONTACT INFORMATION

Liberty

Mutuál

INSURANCE

Example: The Under Armour Team Putting Contest presented by YOUR COMPANY or The YOUR COMPANY Team Driving Challenge

- 1. Longest Drive (Male, Female, Celebrity)
- 2. Straightest Drive (Male, Female, Celebrity)
- 3. Longest Putt (Male, Female)
- 4. Team Driving Challenge
- 5. Team Putting Contest
- 6. Closest to the Pin (Male)
- 7. Closest to the Pin (Female)
- 8. Closest to the Pin (Celebrity)

- 9. Casino Hole
- 10. Hole In One (The Old Course Experience to St.Andrews, Scotland)
- 11. Hole In One (Getaway Vacation (Choice of Mexico, Costa Rica, or London)
- 12. Hole In One (Four Pairs of Under Armour Eyewear Sun Classes and a Brand New Car)
- 13. Hole In One (A Set of Cobra Irons)

1 Dee Graver 602-283-6006 deegrayer@yahoo.com \sim 1 Liberty Mutual Invitational P www.phoenixayf.com/golf 30 Friday, November 10, 2017 PAYMENT OPTION \$ YES, I WOULD LIKE TO SPONSOR AMOUNT NAME NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE) BILLING ADDRESS STATE ZIP CREDIT/DEBIT CARD

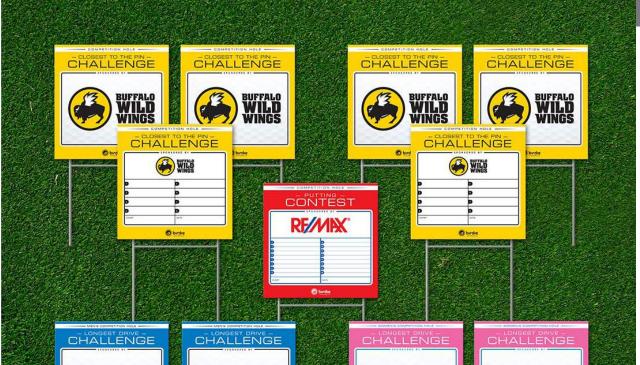
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INVITATI@NALTM



CUP SPONSOR



Southing the second sec

After "sinking" your putt you can't help but notice our eye-catching Birdie Sinkers™ as you reach to retrieve your golf ball. Place your brand at the ultimate point of golf tournament gratification – the bottom of the cup. Golfers are sure to spot your message using this unique form of course advertising.

^{\$}750

Sponsors love this subtle but powerful method of advertising and golfers find them memorable long after the event concludes.

CONTACT INFORMATION

1	Dee Grayer				
₲ 602-283-6006					
5	Liberty Mutual	Invitational			
P	www.phoenixa	yf.com/golf			
30	Friday, Novem	ber 10, 2017			
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GOLF CART BANNER SPONSOR





AMOUNT

ZIP

CONTACT INFORMATION **OUTFITS 25 GOLF CARTS** ^{\$}1,500 **L** Dee Grayer Birdie Media offers unique golf cart banners that sponsors love! No other product on the market gives your sponsorship greater visibility or ROI for the duration of our golf event. Generate maximum sponsor ٧., 602-283-6006 impressions using our patent pending Birdie Banners™. - deegrayer@yahoo.com 1 Liberty Mutual Invitational Visible to all registering tournament players these colorful banners travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours! P www.phoenixayf.com/golf ³⁰ Friday, November 10, 2017 **S** PAYMENT OPTION YES, I WOULD LIKE TO SPONSOR \$ NAME NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE) **BILLING ADDRESS** STATE CREDIT/DEBIT CARD # EXP. DATE CVV/CVC# PHONE WATCH LIVE DEMO EMAIL

GOLF CART STEERING COLUMN SPONSOR





I BIRDIE CADDIE CUFFS™ – OUTFITS 25 GOLF CARTS ^{\$}1,500 Feature your brand where it is practically impossible to miss – on the golf carts' steering column. These innovative cart ads travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours! Generate maximum sponsor impressions using Birdie Media's patent-pending CaddieCuffs. Caddie Cuffs snugly fasten to golf cart and don't require any hardware. ner 16'

CONTACT INFORMATION

1	Dee Grayer	
6	602-283-6006	
	deegrayer@yahoo.com	
Ŀ	Liberty Mutual Invitational	
P	www.phoenixayf.com/golf	
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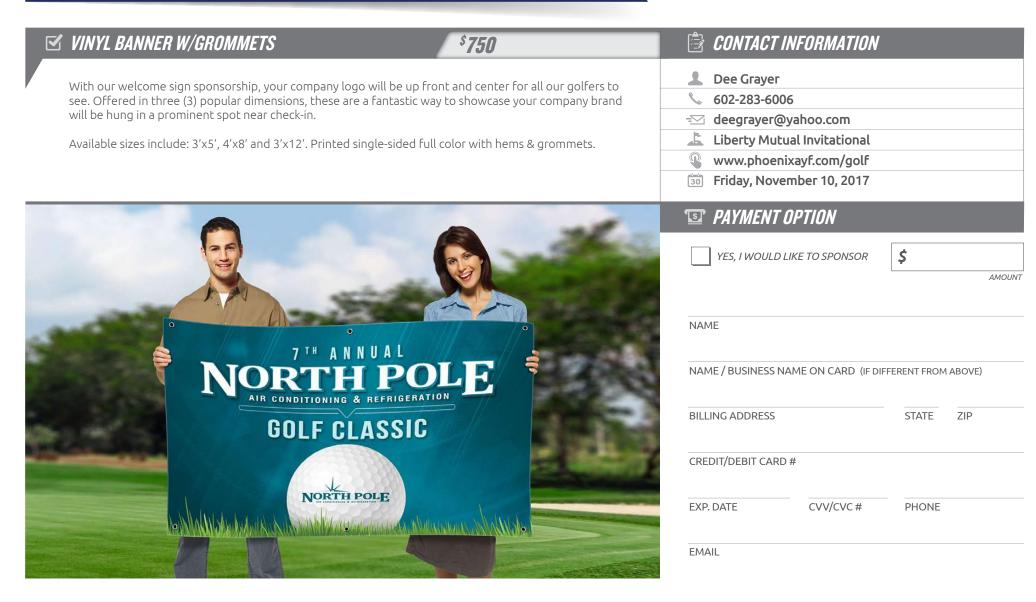
PIN FLAG SPONSOR



Custom flagstick printed flags are a great choice for indoor & outdoor applications. Constructed of Super-Polynex, these durable fabric flags allow for sharp full color ink reproduction with UV protection. Flags are sleeved and printed 14"x20" single-sided full color with a 70-95% show through on the reverse side depending on the color choice and design.	 CONTACT INFORMATION Dee Grayer 602-283-6006 deegrayer@yahoo.com Liberty Mutual Invitational www.phoenixayf.com/golf Friday, November 10, 2017
V UR BUSINESS LOGGO PRINTED HERE K	Yes, I would like to sponsor \$ Amount
	NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE) BILLING ADDRESS STATE ZIP
	CREDIT/DEBIT CARD # EXP. DATE CVV/CVC # PHONE
	EMAIL

WELCOME BANNER SPONSOR





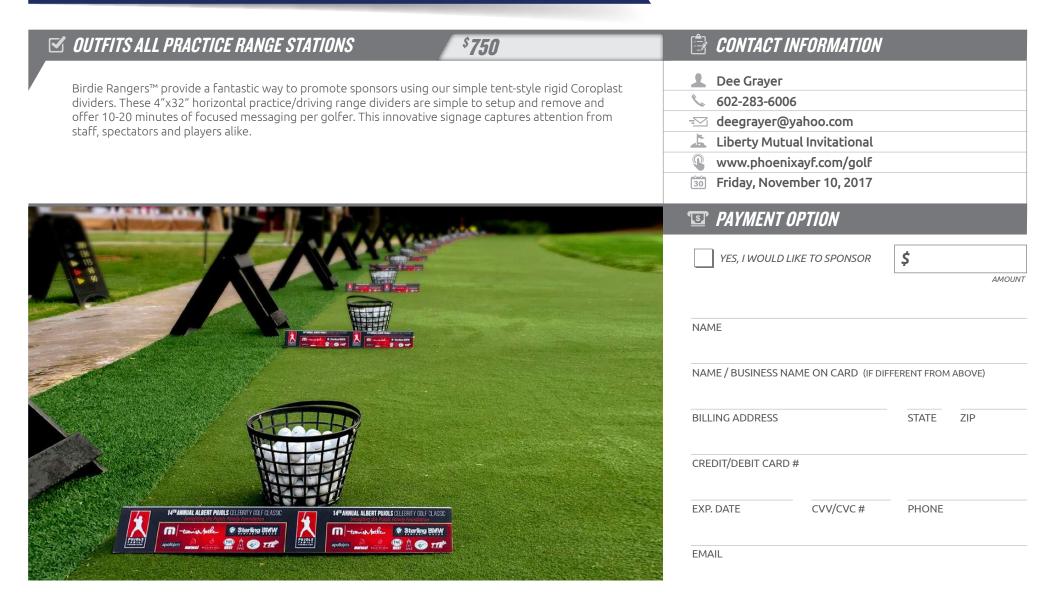
FLAGSTICK SPONSOR



S OUTFITS ALL FLAGSTICKS	^{\$} 1,500	B CONTACT INFORMATION	
Birdie Pin Cushions™ are neoprene wraps that garner a the fairway. No hardware is needed for attachment an promoting sponsors.	attention on the green and help golfers see the pin from nd they create a clever and highly visible location for	 Dee Grayer 602-283-6006 deegrayer@yahoo.com 	
		Liberty Mutual Invitational www.phoenixayf.com/golf Friday, November 10, 2017	
		Image: Second system Image: Second system Image: Second	
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DRIVING RANGE SPONSOR





EVENT FLAG SPONSOR



✓ INCLUDES 7' TEARDROP FLAG S750 Make a statement at our golf tournament with one of our teardrop or feather flags. These prominent sponsorship flags are a bolder choice than a tee box sign and will be flying high for everyone to see. Each flag includes a spike base for mounting. Don't miss out on this sponsorship opportunity!	 CONTACT INFORMATION Dee Grayer 602-283-6006 deegrayer@yahoo.com Liberty Mutual Invitational www.phoenixayf.com/golf Friday, November 10, 2017
	YES, I WOULD LIKE TO SPONSOR AMOUNT AMOUNT NAME
Sentinel System	BILLING ADDRESS STATE ZIP CREDIT/DEBIT CARD #
	EXP. DATE CVV/CVC # PHONE

BEVERAGE CART SPONSOR





Use low tack vinyl decals to promote your beverage cart sponsor for your next tournament. These 8"x24" full color decals are ideal for limited time placement for both windshield and beverage cooler box locations. After the tournament the decals are easily removed without leaving sticky residue like traditional sticker adhesive.

\$500

CONTACT INFORMATION

L Dee Grayer

- 602-283-6006
- 👗 Liberty Mutual Invitational
- www.phoenixayf.com/golf Friday, November 10, 2017

I PAYMENT OPTION

YES, I WOULD LIKE TO SPONSOR

AMOUNT

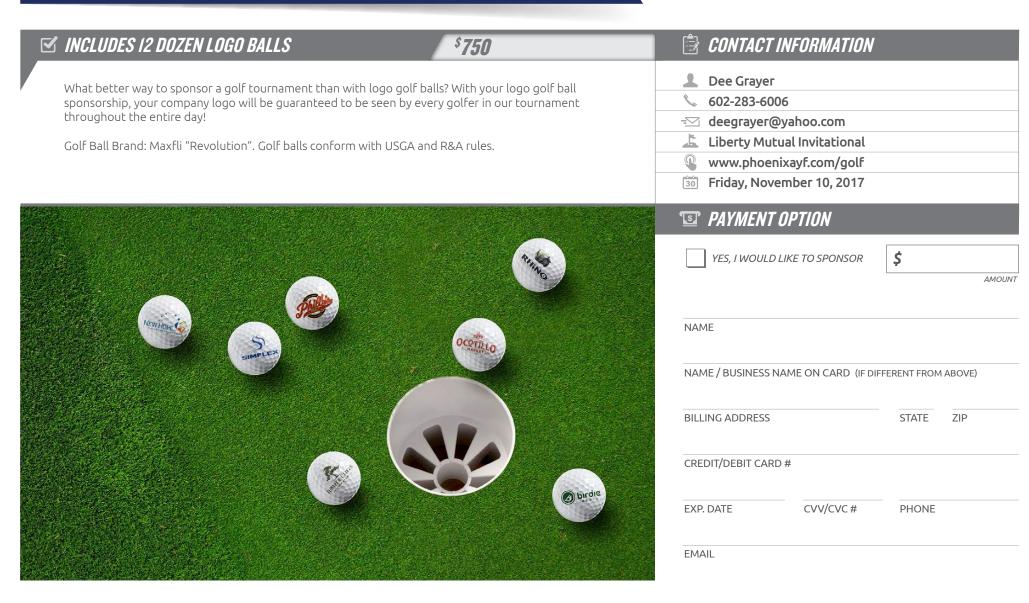
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LOGO GOLF BALL SPONSOR





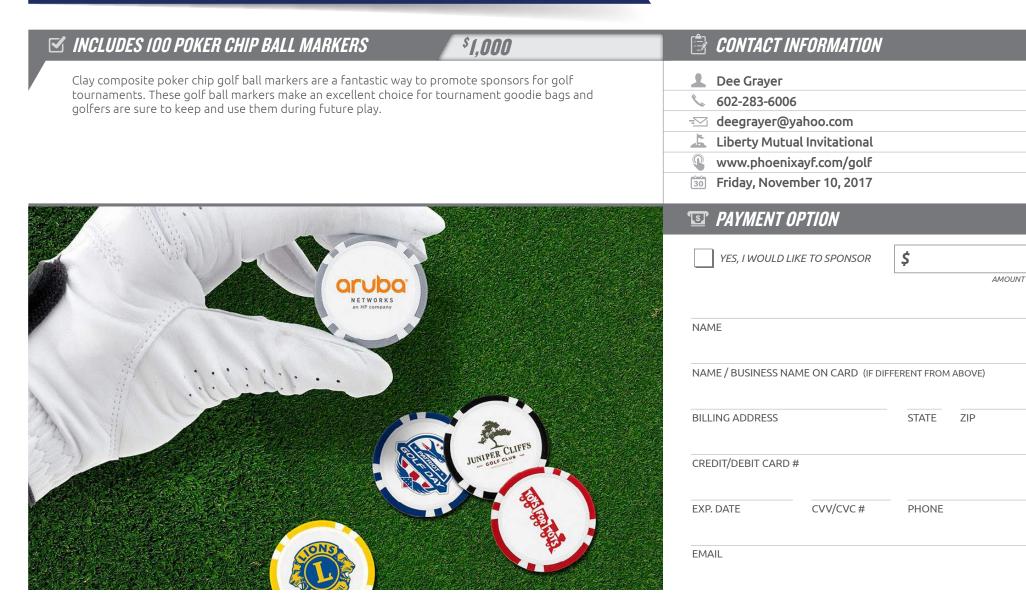
DRINK TICKET SPONSOR



INCLUDES 250 DRINK TICKETS	\$500		🖹 CONTACT	INFORMATION		
All golfers will receive drink tickets to order their l logo will surely stick out every time one of our par Printed full color, 2-sided on 14pt uncoated stock drink offerings on one side and the event logo and	ticipants is ready to order a beve these 3.5" x 2" tickets have spac	erage! e for the sponsor and	www.phoen			
	ISO FRIDAY, JUNE 5TH 9:00 am Start Time		YES, I WOULD	OPTION LIKE TO SPONSOR	\$	
JUNIPER CLIFFS GOLF CLUB JUNIPER CLIFFS GOLF CLUB 1874 N Clubhouse Drive 1874 N Clubhouse Drive Ridgecrest, CA 93556 Ridgecrest, CA 93556 Junipercliffsgolfclub.com	INK TICKET-		NAME NAME / BUSINESS N	AME ON CARD (IF DIF	FFERENT FROM ABO	AMOUNT
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OCOTIL EET MARKET	UUOR · SOFT DRINK EVENT DATE ONLY		CREDIT/DEBIT CARE)#		
BEER · WINE · LIQUOR · TICKET VALID ON EVENT	A DET DRINK		EXP. DATE	CVV/CVC #	PHONE	
TICKET VALUE OF			EMAIL			

BALL MARKERS SPONSOR





GOLF TOWELS SPONSOR



Signon Colf towels are essential for keeping your club heads and golf balls looking their best and in proper working order. Our microfiber printed logo golf towels are constructed with a hanging clip for easy attachment and offered in four (4) color options including: Red, Green, White and Blue.	 CONTACT INFORMATION Dee Grayer 602-283-6006 deegrayer@yahoo.com Liberty Mutual Invitational www.phoenixayf.com/golf Friday, November 10, 2017
9	Yes, I would like to sponsor \$ Amount
Cancer	NAME NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE) BILLING ADDRESS STATE ZIP
ATCA Treatment Centers of America	CREDIT/DEBIT CARD #
Developing Golf's Next Generation	EXP. DATE CVV/CVC # PHONE

GOLF CHECK SPONSOR



CHARITY SPONSOR (CHECK	\$50	10	
donated to a business, cha	rity golf tournament busine rity or event. Our handsome g on an actual business chec	e golf design is one-of-a-		
Your logo can even be adde charity checks can also be r constructed of durable Cor	nounted using a standard "			
	SS SIMFLEX	1600 Аидия: 28 ег 16 У \$ 2,500.00 5 and 260 DOLLARS 0-		

CONTACT INFORMATION

L Dee Grayer				
602-283-60	06			
-🖂 deegrayer@	yahoo.com			
🛓 Liberty Mut	ual Invitational			
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WINDSHIELD DECAL SPONSOR





Solution of the static window clings are a simple and cost-effective way to promote tournament sponsor logos and unlike other stationary event signage these decals travel with the golfer to every hole and convey their message throughout the entire event. These removable window clings can be positioned on either the front windshield or the golf carts' fiberglass hood.	 CONTACT INFORMATION Dee Grayer 602-283-6006 deegrayer@yahoo.com Liberty Mutual Invitational www.phoenixayf.com/golf
	 Friday, November 10, 2017 PAYMENT OPTION YES, I WOULD LIKE TO SPONSOR AMOUNT
Chick-gues	NAME NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE) BILLING ADDRESS STATE ZIP
	CREDIT/DEBIT CARD # EXP. DATE CVV/CVC # PHONE
	EMAIL

LARGE EASEL SPONSOR

SPONSORSHIP EASEL SIGN



These large poster-sized rigid signs are a great way to announce and thank all your event sponsors and fit nicely on an easel or display stand. Constructed of smooth foam core for detailed reproduction.
Dimensions: 30"x40". Printed single-sided, full-color with the option of top-mounted grommets for hanging. Easel not included.

^{\$}750

Welcome Golfers	
	NA
NORTH FOLE	NA
	BIL
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CONTACT INFORMATION L Dee Grayer <u></u> 602-283-6006 - deegrayer@yahoo.com 👗 Liberty Mutual Invitational P www.phoenixayf.com/golf iii Friday, November 10, 2017 **PAYMENT OPTION** YES, I WOULD LIKE TO SPONSOR \$ AMOUNT AME AME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE) LLING ADDRESS STATE ZIP REDIT/DEBIT CARD # P. DATE CVV/CVC# PHONE 1AIL

STEP & REPEAT BANNER SPONSOR





STEP & REPEAT GOLF EVENT BANNER \$1,500	B CONTACT INFORMATION		
Birdie Media step & repeat banners are produced using a premium 13oz. heavy duty vinyl that is water resistant and includes UV protection. Larger sizes are available upon request.	Lee Grayer 602-283-6006		
Completed product ships rolled in a tube box to prevent creases or wrinkles in the material. Banners include stand and all mounting hardware	 deegrayer@yahoo.com Liberty Mutual Invitational 		
	www.phoenixayf.com/golfFriday, November 10, 2017		
	I PAYMENT OPTION		
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POP-UP BANNER SPONSOR





\$

Z RETRACTABLE BANNER \$750	
The adjustable economy retractable banner stand is durable and lightweight making them portable and easy to move. These sturdy aluminum devices are well constructed and built to last for years. Retractable Banner Stands make an attractive visual statement for your golf event and easily retract for stowing.	
	S
Phillips	NAM
24" ×	NAM
72" RETRACTABLE BANNER	BILLI
	CRED
	EXP.
	EMA

CONTACT INFORMATION

Dee Grayer

- 602-283-6006
- deegrayer@yahoo.com
- Liberty Mutual Invitational
- www.phoenixayf.com/golf Friday, November 10, 2017

PAYMENT OPTION

YES, I WOULD LIKE TO SPONSOR

AMOUNT

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CAN COOLER SPONSOR



INCLUDES 100 CAN COOLERS (12 OZ.) \$1,000	CONTACT INFORMATION
Our collapsible drink coolers fits cans and bottles and are perfect for any golf tournament or gift bags. Logo is printed single color and imprinted on our choice of twenty-seven (27) popular background colors.	▶ Dee Grayer ▶ 602-283-6006 → deegrayer@yahoo.com ↓ Liberty Mutual Invitational ↓ Liberty Mutual Invitational ↓ www.phoenixayf.com/golf ↓ Friday, November 10, 2017
	Yes, I WOULD LIKE TO SPONSOR \$ AMOUN
	NAME NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE)
Phillips Contract And	BILLING ADDRESS STATE ZIP
	CREDIT/DEBIT CARD # EXP. DATE CVV/CVC # PHONE
	EMAIL

HOLE-IN-ONE SPONSOR



HOLE-IN-ONE CONTEST	^{\$} 1,500	🖹 CONTACT I	NFORMATION	
Now your company can sponsor our very popular ho the chance to win a brand new car, \$10,000 cash pr company will surely get the recognition it deserves	rize or dream vacation! And when they do, your	www.phoen		
		S PAYMENT	OPTION	
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And as In		NAME / BUSINESS N	AME ON CARD (IF DI	FFERENT FROM ABOVE)
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