



**INVITATIONAL™**

## ***GOLF TOURNAMENT***

**FRIDAY, NOVEMBER 9, 2018**

9<sup>th</sup> Annual Arizona AYF  
**Liberty Mutual Insurance Invitational**  
Celebrity Golf Tournament

*Register Today or Become a Sponsor at*  
**PHXAYFShop.com**

**Information:** PhoenixAYF.com  
**Email:** phxayf@gmail.com  
**Phone:** 602.283.6006





## ***SCHEDULE OF EVENTS***



***NOVEMBER 9***

### ***GOLF TOURNAMENT DAY***

- 7:00 am:** Set Up & Volunteer Arrival by Time
- 8:00 am:** Volunteer Breakfast
- 9:00 am:** Volunteer Meeting & Cart Assignments
- 9:30 am:** Registration Begins
- 10:30 am:** Celebrity Photo
- 10:50 am:** Announcements, National Anthem & Cart Leave for Holes
- 11:00 am:** Shotgun Start
- 4:00 pm:** Cocktail Hour followed by Awards Dinner

***NOVEMBER 10***

### ***ASU vs UCLA | PHOENIX AYF GAME NIGHT***

***NOVEMBER 11***

### ***PHOENIX AYF CHAMPIONSHIPS @ SUN DEVIL STADIUM | FOOD DRIVE & ACADEMIC SHOWCASE***



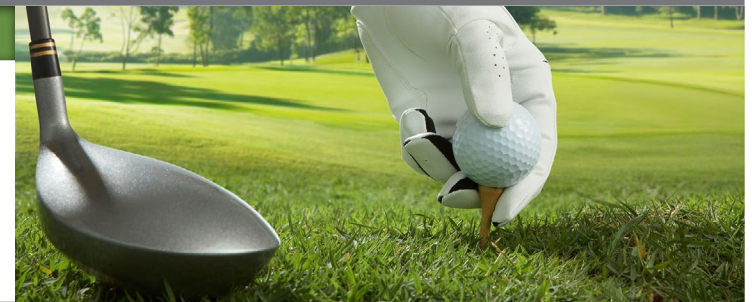
# SPONSORSHIP LEVELS



## ✓ PRESENTING SPONSOR

**\$25,000**

- Presenting Level Sponsorship Lombardi Trophy in Recognition of Your Sponsorship Level
- Your Logo and Link On the Phoenix AYF Conference Website
- Social Media Campaigns to Advertise Company Offerings/ Discounts/Specials
- Complete Hole Sponsorship at the AYF Liberty Mutual Insurance Invitational to Promote Your Company and Have Your Folks work along with our Tee Box Concierges/Models/Volunteers
- Mid First Bank Suite at Sun Devil Stadium at Phoenix AYF Championship 8am to 10pm
- Monthly Email Campaign to Arizona AYF Membership
- Free Promotional Booth at All Major Phoenix AYF Events
- Three (3) Golf Foursomes - 12 Players
- Recognition and Speaking Opportunity at the Phoenix AYF Honors - Scholar Athlete Banquet
- On Course Signage



## ✓ EAGLE SPONSOR

**\$15,000**

- Eagle Level Sponsorship Lombardi Trophy in Recognition of Your Sponsorship Level
- Your Logo and Link On the Phoenix AYF Conference Website
- Social Media Campaigns to Advertise Company Offerings/ Discounts/Specials
- Complete Hole Sponsorship at the AYF Liberty Mutual Insurance Invitational to Promote Your Company and Have Your Folks work alongside our Tee Box Concierges/Models/Volunteers
- Email Campaign to Arizona AYF Membership
- Free Promotional Booth at All Major Phoenix AYF Events
- Two (2) Golf Foursomes - 8 Players
- On Course Signage



## ✓ BIRDIE SPONSOR

**\$5,000**

- Birdie Level Sponsorship Lombardi Trophy in Recognition of Your Sponsorship Level
- Your Logo and Link On the Phoenix AYF Conference Website
- Social Media Campaigns to Advertise Company Offerings/ Discounts/Specials
- Complete Hole Sponsorship at the AYF Liberty Mutual Insurance Invitational to Promote Your Company and Have Your Folks work alongside our Tee Box Concierges/Models/Volunteers
- Email Campaign to Arizona AYF Membership
- Free Promotional Booth at All Major Phoenix AYF Events
- One (1) Golf Foursome - 4 Players
- On Course Signage



## ✓ THE PHOENIX AYF TOUCHDOWN CLUB

**\$1,000**

- Touchdown Club Level Sponsorship Lombardi Trophy in Recognition of Your Sponsorship Level
- Your Logo and Link On the Phoenix AYF Conference Website
- Golf Tournament On Course Contest Naming Rights (As Available)
- Dinner for 2 at Golf Tournament Awards Banquet
- Touchdown Club Membership - Perks, Partner Giveaways, and Exclusive Event Invites





## SPONSORSHIP LEVELS



### ✓ DRINK CART SPONSOR

**\$2,500**

- Two (2) Golfers in the tournament
- 1/4 page ad in program
- Recognition at the Awards Banquet
- Hole Sponsor signage



### ✓ IN ASSOCIATION SPONSOR

**\$2,500**

- Two (2) golfers in the tournament
- 1/4 page ad in program
- Recognition at the Awards Banquet
- Hole Sponsor signage



### ✓ AWARDS BANQUET SPONSOR

**\$1,500**

- Two (2) golfers in the tournament
- Name/logo displayed in program
- Recognition at the Awards Banquet
- Hole Sponsor signage





## SPONSORSHIP LEVELS



### ✓ GOLF FOURSOME

**\$1,000**

- One (1) golf foursome - 4 players
- \$50 discount per golfer (\$200 total savings)



### ✓ GREEN SIGNAGE/TEE BOX SPONSOR

**\$500**

- What better way to promote your company than with custom tee box signage



### ✓ INDIVIDUAL GOLFER

**\$300**

- Includes one (1) player to play in our golf event - 1 player only
- Golf packaged valued over \$400





# SPONSORSHIP LEVELS



## NATIONAL SPONSORS



## LOCAL SPONSORS





## DEDICATED HOLE SPONSOR



### ✓ INCLUDES TEE BOX SIGN

**\$500**

As a dedicated hole sponsor, your company logo will be displayed on a customized tee-box sign for everyone to see. This prominent name recognition signage will be placed on the tee-box to a captive audience!

Premium diecut tee signs are custom shaped with radius edges for a more customized appealing look and printed single-sided, full-color on 4mm Coroplast with a protective UV coating. Each sign includes mounting stakes with step driver.



### CONTACT INFORMATION

**Dee Grayer**  
**602-283-6006**  
**deegrayer@yahoo.com**  
**Liberty Mutual Invitational**  
**www.phoenixayf.com/golf**  
**Friday, November 10, 2017**

### PAYMENT OPTION

YES, I WOULD LIKE TO SPONSOR
 

  
AMOUNT

NAME

NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE)

BILLING ADDRESS STATE ZIP

CREDIT/DEBIT CARD #

EXP. DATE CVV/CVC # PHONE

EMAIL



# CHALLENGER EVENT SPONSORS (13 CHALLENGES)



**✓ INCLUDES 5 CHALLENGE SIGNS**

**\$500 EA. CHALLENGE**

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*Example: The Under Armour Team Putting Contest presented by YOUR COMPANY or The YOUR COMPANY Team Driving Challenge*

- |  |  |
|--|--|
| 1. Longest Drive (Male, Female, Celebrity)     | 9. Casino Hole   |
| 2. Straightest Drive (Male, Female, Celebrity) | 10. Hole In One (The Old Course Experience to St.Andrews, Scotland)                  |
| 3. Longest Putt (Male, Female)                 | 11. Hole In One (Getaway Vacation (Choice of Mexico, Costa Rica, or London)          |
| 4. Team Driving Challenge                      | 12. Hole In One (Four Pairs of Under Armour Eyewear Sun Classes and a Brand New Car) |
| 5. Team Putting Contest                        | 13. Hole In One (A Set of Cobra Irons)   |
| 6. Closest to the Pin (Male)                   |  |
| 7. Closest to the Pin (Female)                 |  |
| 8. Closest to the Pin (Celebrity)              |  |

**PAYMENT OPTION**

YES, I WOULD LIKE TO SPONSOR  AMOUNT

NAME

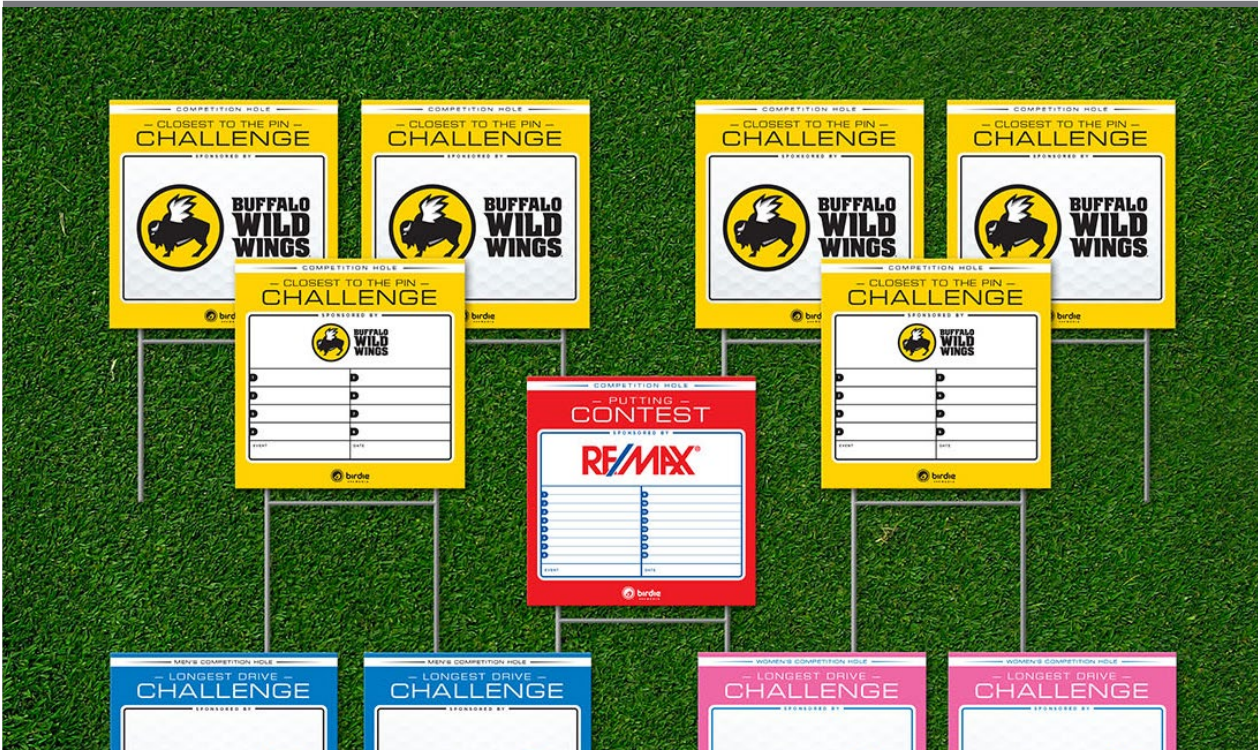
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## CUP SPONSOR



### ✔ **OUTFITS 18 GOLF CUPS**

**\$750**

After “sinking” your putt you can’t help but notice our eye-catching Birdie Sinkers™ as you reach to retrieve your golf ball. Place your brand at the ultimate point of golf tournament gratification – the bottom of the cup. Golfers are sure to spot your message using this unique form of course advertising.

Sponsors love this subtle but powerful method of advertising and golfers find them memorable long after the event concludes.



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## GOLF CART BANNER SPONSOR



### ✔ **OUTFITS 25 GOLF CARTS**

**\$1,500**

Birdie Media offers unique golf cart banners that sponsors love! No other product on the market gives your sponsorship greater visibility or ROI for the duration of our golf event. Generate maximum sponsor impressions using our patent pending Birdie Banners™.

Visible to all registering tournament players these colorful banners travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours!



WATCH LIVE DEMO

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## GOLF CART STEERING COLUMN SPONSOR



### ✓ BIRDIE CADDIE CUFFS™ – OUTFITS 25 GOLF CARTS

**\$1,500**

Feature your brand where it is practically impossible to miss – on the golf carts' steering column. These innovative cart ads travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours!

Generate maximum sponsor impressions using Birdie Media's patent-pending CaddieCuffs. Caddie Cuffs snugly fasten to golf cart and don't require any hardware.



16"

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## PIN FLAG SPONSOR



### ✔ OUTFITS 18 FLAGSTICKS

**\$1,500**

Custom flagstick printed flags are a great choice for indoor & outdoor applications. Constructed of Super-Polynex, these durable fabric flags allow for sharp full color ink reproduction with UV protection.

Flags are sleeved and printed 14"x20" single-sided full color with a 70-95% show through on the reverse side depending on the color choice and design.



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## WELCOME BANNER SPONSOR



### ✓ VINYL BANNER W/GROMMETS

**\$750**

With our welcome sign sponsorship, your company logo will be up front and center for all our golfers to see. Offered in three (3) popular dimensions, these are a fantastic way to showcase your company brand will be hung in a prominent spot near check-in.

Available sizes include: 3'x5', 4'x8' and 3'x12'. Printed single-sided full color with hems & grommets.

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## FLAGSTICK SPONSOR



### ✔️ **OUTFITS ALL FLAGSTICKS**

**\$1,500**

Birdie Pin Cushions™ are neoprene wraps that garner attention on the green and help golfers see the pin from the fairway. No hardware is needed for attachment and they create a clever and highly visible location for promoting sponsors.



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## DRIVING RANGE SPONSOR



### ✔ **OUTFITS ALL PRACTICE RANGE STATIONS**

**\$750**

Birdie Rangers™ provide a fantastic way to promote sponsors using our simple tent-style rigid Coroplast dividers. These 4"x32" horizontal practice/driving range dividers are simple to setup and remove and offer 10-20 minutes of focused messaging per golfer. This innovative signage captures attention from staff, spectators and players alike.



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## EVENT FLAG SPONSOR



INCLUDES 7' TEARDROP FLAG

\$750

Make a statement at our golf tournament with one of our teardrop or feather flags. These prominent sponsorship flags are a bolder choice than a tee box sign and will be flying high for everyone to see. Each flag includes a spike base for mounting. Don't miss out on this sponsorship opportunity!

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## BEVERAGE CART SPONSOR



### ✓ BEVERAGE CART DECALS

**\$500**

Use low tack vinyl decals to promote your beverage cart sponsor for your next tournament. These 8"x24" full color decals are ideal for limited time placement for both windshield and beverage cooler box locations. After the tournament the decals are easily removed without leaving sticky residue like traditional sticker adhesive.

### 📋 CONTACT INFORMATION

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## LOGO GOLF BALL SPONSOR



**✓ INCLUDES 12 DOZEN LOGO BALLS**

**\$750**

What better way to sponsor a golf tournament than with logo golf balls? With your logo golf ball sponsorship, your company logo will be guaranteed to be seen by every golfer in our tournament throughout the entire day!

Golf Ball Brand: Maxfli "Revolution". Golf balls conform with USGA and R&A rules.

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## DRINK TICKET SPONSOR



### ✓ INCLUDES 250 DRINK TICKETS

**\$500**

All golfers will receive drink tickets to order their beverage from the golf beverage cart. Your company logo will surely stick out every time one of our participants is ready to order a beverage!

Printed full color, 2-sided on 14pt uncoated stock, these 3.5" x 2" tickets have space for the sponsor and drink offerings on one side and the event logo and information on the reverse side.

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SAMPLE FRONT

SAMPLE BACK



## BALL MARKERS SPONSOR



### ✓ INCLUDES 100 POKER CHIP BALL MARKERS

**\$1,000**

Clay composite poker chip golf ball markers are a fantastic way to promote sponsors for golf tournaments. These golf ball markers make an excellent choice for tournament goodie bags and golfers are sure to keep and use them during future play.

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## GOLF TOWELS SPONSOR



### ✓ INCLUDES 100 MICROFIBER GOLF TOWELS

**\$1,000**

Golf towels are essential for keeping your club heads and golf balls looking their best and in proper working order. Our microfiber printed logo golf towels are constructed with a hanging clip for easy attachment and offered in four (4) color options including: Red, Green, White and Blue.

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# GOLF CHECK SPONSOR



## ✓ CHARITY SPONSOR CHECK

**\$500**

Birdie Media's 22"x48" charity golf tournament business check is a great way to highlight monies paid/donated to a business, charity or event. Our handsome golf design is one-of-a-kind and customized to look like actual handwriting on an actual business check.

Your logo can even be added to the top left corner completing your customization. These large golf charity checks can also be mounted using a standard "H" style wire step stake (not included) and are constructed of durable Coroplast for rigidity.

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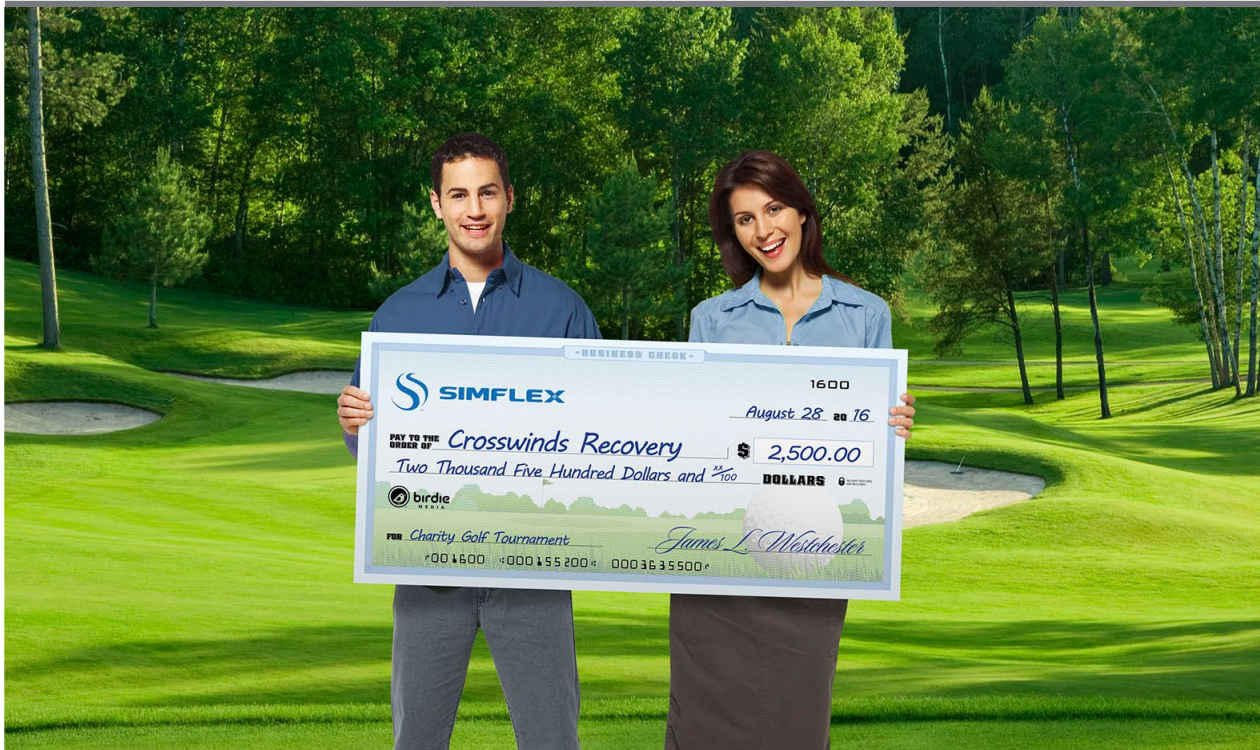
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## WINDSHIELD DECAL SPONSOR



INCLUDES 25 STATIC WINDOW CLINGS

\$1,500

Golf static window clings are a simple and cost-effective way to promote tournament sponsor logos and unlike other stationary event signage these decals travel with the golfer to every hole and convey their message throughout the entire event. These removable window clings can be positioned on either the front windshield or the golf carts' fiberglass hood.

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## LARGE EASEL SPONSOR



### ✓ SPONSORSHIP EASEL SIGN

**\$750**

These large poster-sized rigid signs are a great way to announce and thank all your event sponsors and fit nicely on an easel or display stand. Constructed of smooth foam core for detailed reproduction.

Dimensions: 30"x40". Printed single-sided, full-color with the option of top-mounted grommets for hanging. Easel not included.



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# STEP & REPEAT BANNER SPONSOR



## ✓ STEP & REPEAT GOLF EVENT BANNER

**\$1,500**

Birdie Media step & repeat banners are produced using a premium 13oz. heavy duty vinyl that is water resistant and includes UV protection. Larger sizes are available upon request.

Completed product ships rolled in a tube box to prevent creases or wrinkles in the material. Banners include stand and all mounting hardware



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## POP-UP BANNER SPONSOR



### ✓ RETRACTABLE BANNER

**\$750**

The adjustable economy retractable banner stand is durable and lightweight making them portable and easy to move. These sturdy aluminum devices are well constructed and built to last for years. Retractable Banner Stands make an attractive visual statement for your golf event and easily retract for stowing.

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## CAN COOLER SPONSOR



**INCLUDES 100 CAN COOLERS (12 OZ.)**

**\$1,000**

Our collapsible drink coolers fits cans and bottles and are perfect for any golf tournament or gift bags. Logo is printed single color and imprinted on our choice of twenty-seven (27) popular background colors.

### **CONTACT INFORMATION**

**Dee Grayer**  
 **602-283-6006**  
 **deegrayer@yahoo.com**  
 **Liberty Mutual Invitational**  
 **www.phoenixayf.com/golf**  
 **Friday, November 10, 2017**

### **PAYMENT OPTION**

**YES, I WOULD LIKE TO SPONSOR**

\$   
AMOUNT

NAME

NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE)

BILLING ADDRESS STATE ZIP

CREDIT/DEBIT CARD #

EXP. DATE CVV/CVC # PHONE

EMAIL





## HOLE-IN-ONE SPONSOR



### ✓ HOLE-IN-ONE CONTEST

**\$1,500**

Now your company can sponsor our very popular hole-in-one contest. Everyone will be talking about the chance to win a **brand new car, \$10,000 cash prize or dream vacation!** And when they do, your company will surely get the recognition it deserves for sponsoring such an exciting event!

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