

7:00 am: Set Up & Volunteer Arrival by Time
9:30 am: Registration begins
10:00 am: Hole Volunteers & Tee Box Concierge
Call Time
10:30 am: Celebrity Photo
10:50 am: Announcements, National Anthem &
Cart Leave for Holes
11:00 am: Shotgun Start
4:00 pm Cocktail Hour followed by Awards Dinner



INVITATIONAL™

GOLF TOURNAMENT

FRIDAY, NOVEMBER 11, 2016

7th Annual Arizona AYF
Liberty Mutual Insurance Invitational
Celebrity Golf Tournament





SPONSORSHIP LEVELS



☒ ***PRESENTING SPONSOR***

\$25,000

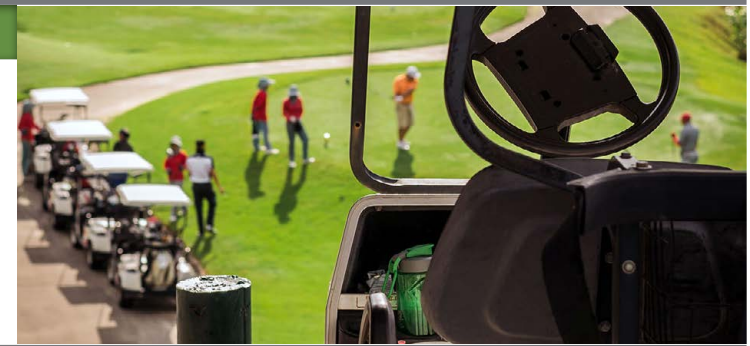
- Three (3) golf foursomes – 12 players
- Two (2) full page ads in program
- Recognition at Awards Banquet
- Signage on the golf course



☒ ***EAGLE SPONSOR***

\$15,000

- Two (2) golf foursomes – 8 players
- Full page ad in program
- Recognition at Awards Banquet
- Signage on the golf course



☒ ***BIRDIE SPONSOR***

\$5,000

- One (1) golf foursome – 4 players
- 1/2 page ad in program
- Recognition at Awards Banquet
- Hole Sponsor signage





SPONSORSHIP LEVELS



☒ ***DRINK CART SPONSOR***

\$2,500

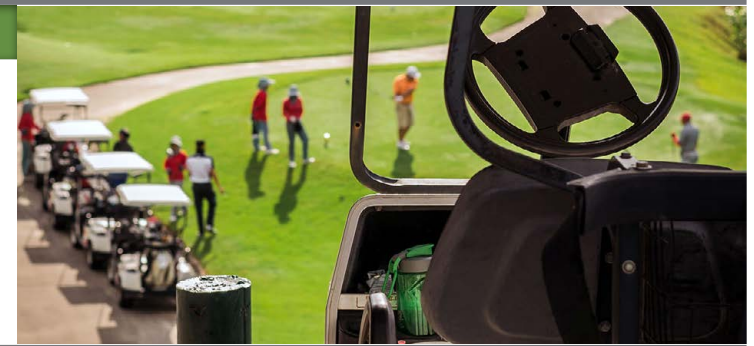
- Two (2) Golfers in the tournament
- 1/4 page ad in program
- Recognition at the Awards Banquet
- Hole Sponsor signage



☒ ***IN ASSOCIATION SPONSOR***

\$2,500

- Two (2) golfers in the tournament
- 1/4 page ad in program
- Recognition at the Awards Banquet
- Hole Sponsor signage



☒ ***AWARDS BANQUET SPONSOR***

\$1,500

- Two (2) golfers in the tournament
- Name/logo displayed in program
- Recognition at the Awards Banquet
- Hole Sponsor signage





SPONSORSHIP LEVELS



✓ GOLF FOURSOME

\$1,000

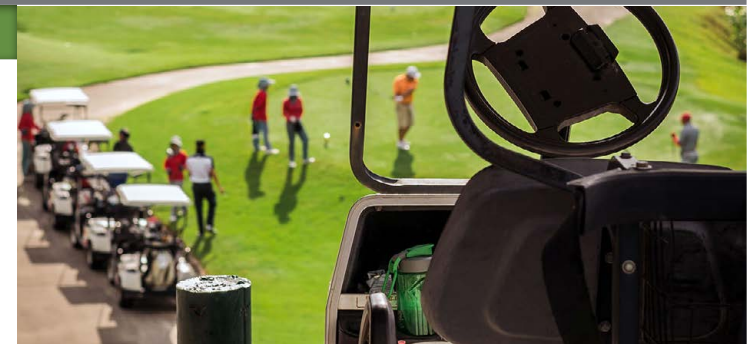
- One (1) golf foursome - 4 players
- \$50 discount per golfer (\$200 total savings)



✓ GREEN SIGNAGE/TEE BOX SPONSOR

\$500

- What better way to promote your company than with custom tee box signage



✓ INDIVIDUAL GOLFER

\$300

- Includes one (1) player to play in our golf event - 1 player only
- Golf packaged valued over \$400





SPONSORSHIP LEVELS



NATIONAL SPONSORS



LOCAL SPONSORS





DEDICATED HOLE SPONSOR



✓ INCLUDES TEE BOX SIGN

As a dedicated hole sponsor, your company logo will be displayed on a customized tee-box sign for everyone to see. This prominent name recognition signage will be placed on the tee-box to a captive audience!

Premium diecut tee signs are custom shaped with radius edges for a more customized appealing look and printed single-sided, full-color on 4mm Coroplast with a protective UV coating. Each sign includes mounting stakes with step driver.



📋 CONTACT INFORMATION

Dee Grayer
602-283-6006
deegrayer@yahoo.com
Liberty Mutual Invitational
www.phoenixayf.com/golf
November 11, 2016

💰 PAYMENT OPTION

☐ YES, I WOULD LIKE TO SPONSOR

\$

AMOUNT

NAME

NAME / BUSINESS NAME ON CARD (IF DIFFERENT FROM ABOVE)

BILLING ADDRESS

STATE

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CHALLENGER PACKAGE SPONSOR



✓ INCLUDES 5 CHALLENGE SIGNS

As the Challenger Contest sponsor, your company logo will be displayed on five (5) different signs placed at various holes on the golf course. You are sure to garner attention for your company by sponsoring the Long Drive, Long Putt & Closest to the Pin Challenges!

The Challenger Package contains the most popular tournament challenges printed on 4mm Coroplast and include mounting stakes.

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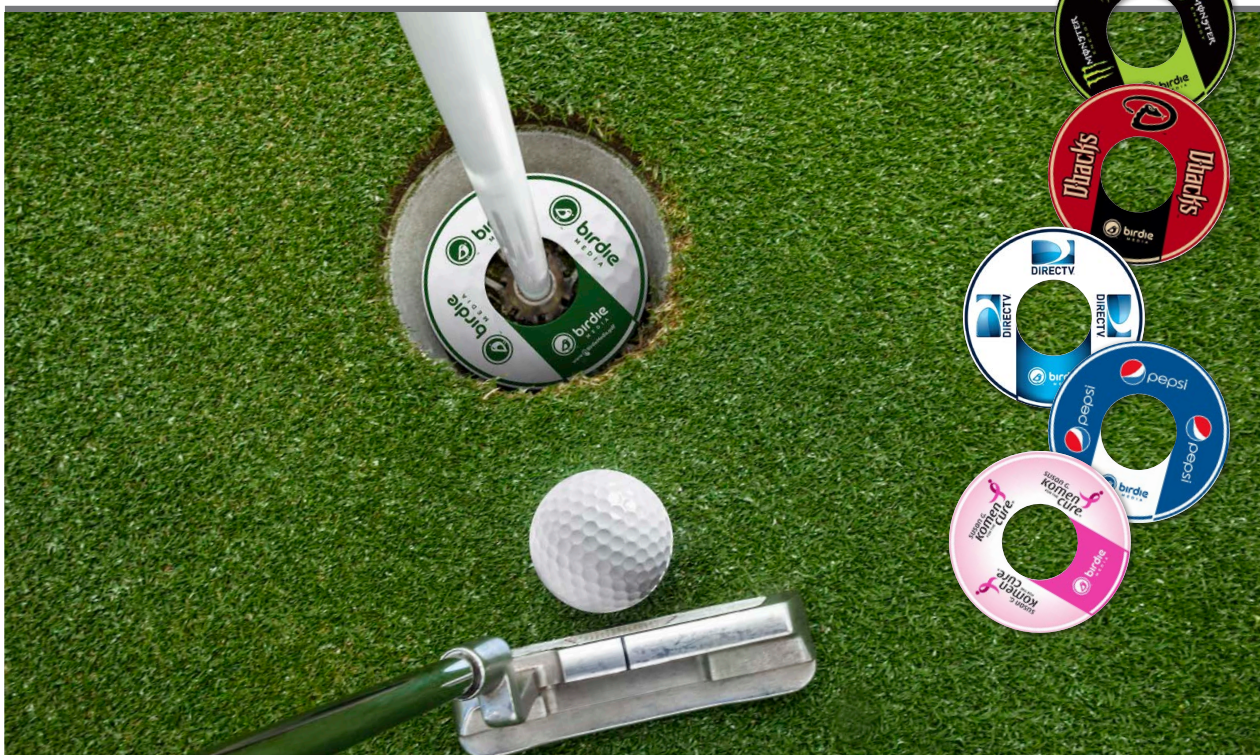
CUP SPONSOR



✓ OUTFITS ALL GOLF CUPS

After “sinking” your putt you can’t help but notice our eye-catching Birdie Sinkers™ as you reach to retrieve your golf ball. Place your brand at the ultimate point of golf tournament gratification – the bottom of the cup. Golfers are sure to spot your message using this unique form of course advertising.

Sponsors love this subtle but powerful method of advertising and golfers find them memorable long after the event concludes.



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GOLF CART BANNER SPONSOR



✓ **OUTFITS ALL GOLF CARTS**

Birdie Media offers unique golf cart banners that sponsors love! No other product on the market gives your sponsorship greater visibility or ROI for the duration of our golf event. Generate maximum sponsor impressions using our patent pending Birdie Banners™.

Visible to all registering tournament players these colorful banners travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours!

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WATCH LIVE DEMO



GOLF CART FRAME SPONSOR (3PK)



✓ **OUTFITS ALL GOLF CARTS**

Feature your brand where it is practically impossible to miss – on the golf carts' support poles and steering column. These innovative cart ads travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours!

Generate maximum sponsor impressions using Birdie Media's patent-pending CaddieCuffs. Includes three (3) Birdie CaddieCuffs™ per cart. CaddieCuffs snugly fasten to golf cart and don't require any hardware.

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PIN FLAG SPONSOR



✓ POLYNEX CUSTOM GOLF FLAG

Custom flagstick printed flags are a great choice for indoor & outdoor applications. Constructed of Super-Polynex, these durable fabric flags allow for sharp full color ink reproduction with UV protection.

Flags are sleeved and printed 14"x20" single-sided full color with a 70-95% show through on the reverse side depending on the color choice and design.



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WELCOME BANNER SPONSOR



✓ VINYL BANNER W/GROMMETS

With our welcome sign sponsorship, your company logo will be up front and center for all our golfers to see. Offered in three (3) popular dimensions, these are a fantastic way to showcase your company brand will be hung in a prominent spot near check-in.

Available sizes include: 3'x5', 4'x8' and 3'x12'. Printed single-sided full color with hems & grommets.

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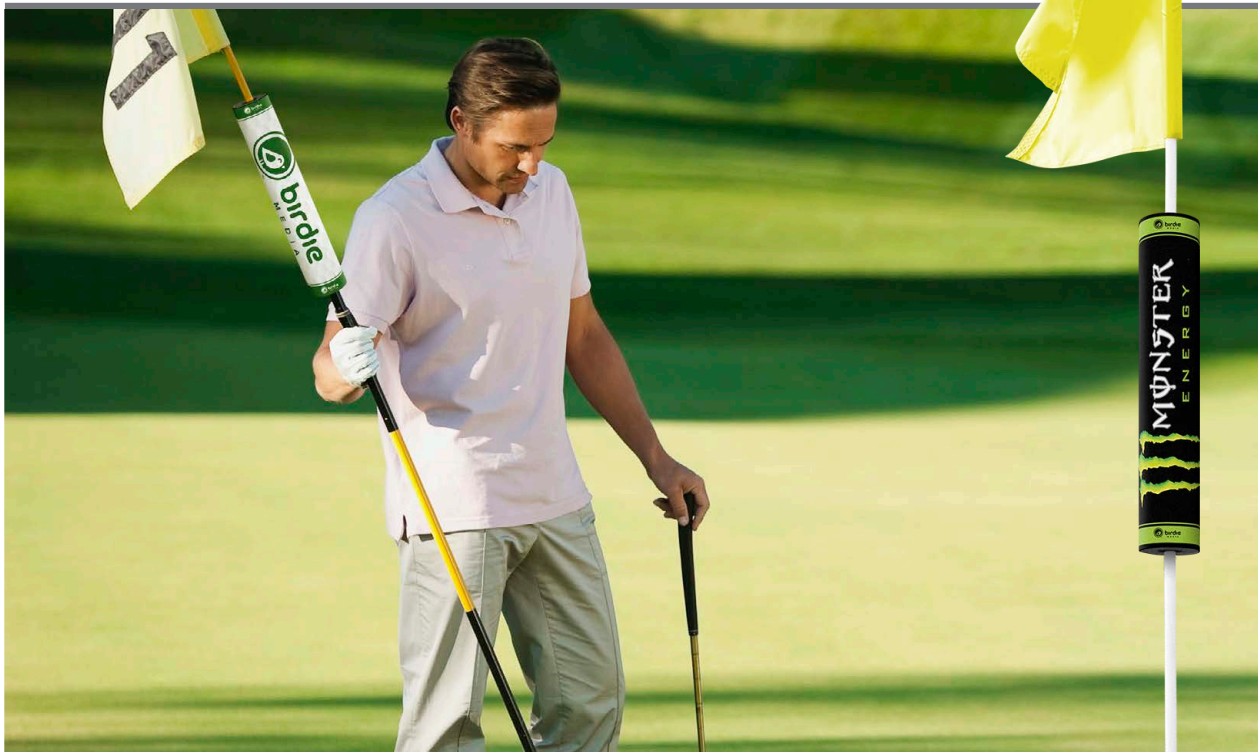


FLAGSTICK SPONSOR



✓ OUTFITS ALL FLAGSTICKS

Birdie Pin Cushions™ are neoprene wraps that garner attention on the green and help golfers see the pin from the fairway. No hardware is needed for attachment and they create a clever and highly visible location for promoting sponsors.



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DRIVING RANGE SPONSOR



✓ OUTFITS ALL PRACTICE RANGE STATIONS

Birdie Rangers™ provide a fantastic way to promote sponsors using our simple tent-style rigid Coroplast dividers. These 4"x32" horizontal practice/driving range dividers are simple to setup and remove and offer 10-20 minutes of focused messaging per golfer. This innovative signage captures attention from staff, spectators and players alike.



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EVENT FLAG SPONSOR



✓ INCLUDES EVENT FLAG W/SPIKE BASE

Make a statement at our golf tournament with one of our teardrop or feather flags. These prominent sponsorship flags are a bolder choice than a tee box sign and will be flying high for everyone to see. Feather flags are offered in 10' & 16.5' options and the teardrop flags print in either 11' or 14' heights. Each flag includes a spike base for mounting. Don't miss out on this sponsorship opportunity!

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LOGO GOLF BALL SPONSOR



✓ INCLUDES SLEEVE OF GOLF BALLS FOR EACH TOURNAMENT PLAYER

What better way to sponsor a golf tournament than with logo golf balls? With your logo golf ball sponsorship, your company logo will be guaranteed to be seen by every golfer in our tournament throughout the entire day!

Golf Ball Brand: Maxfli "Revolution". Golf balls conform with USGA and R&A rules.

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DRINK TICKET SPONSOR



✓ CUSTOM DRINK TICKETS

All golfers will receive drink tickets to order their beverage from the golf beverage cart. Your company logo will surely stick out every time one of our participants is ready to order a beverage!

Printed full color, 2-sided on 14pt uncoated stock, these 3.5" x 2" tickets have space for the sponsor and drink offerings on one side and the event logo and information on the reverse side.

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SAMPLE FRONT



SAMPLE BACK



GOLF CHECK SPONSOR



✓ CHARITY SPONSOR CHECK

Birdie Media's 22"x48" charity golf tournament business check is a great way to highlight monies paid/donated to a business, charity or event. Our handsome golf design is one-of-a-kind and customized to look like actual handwriting on an actual business check.

Your logo can even be added to the top left corner completing your customization. These large golf charity checks can also be mounted using a standard "H" style wire step stake (not included) and are constructed of durable Coroplast for rigidity.

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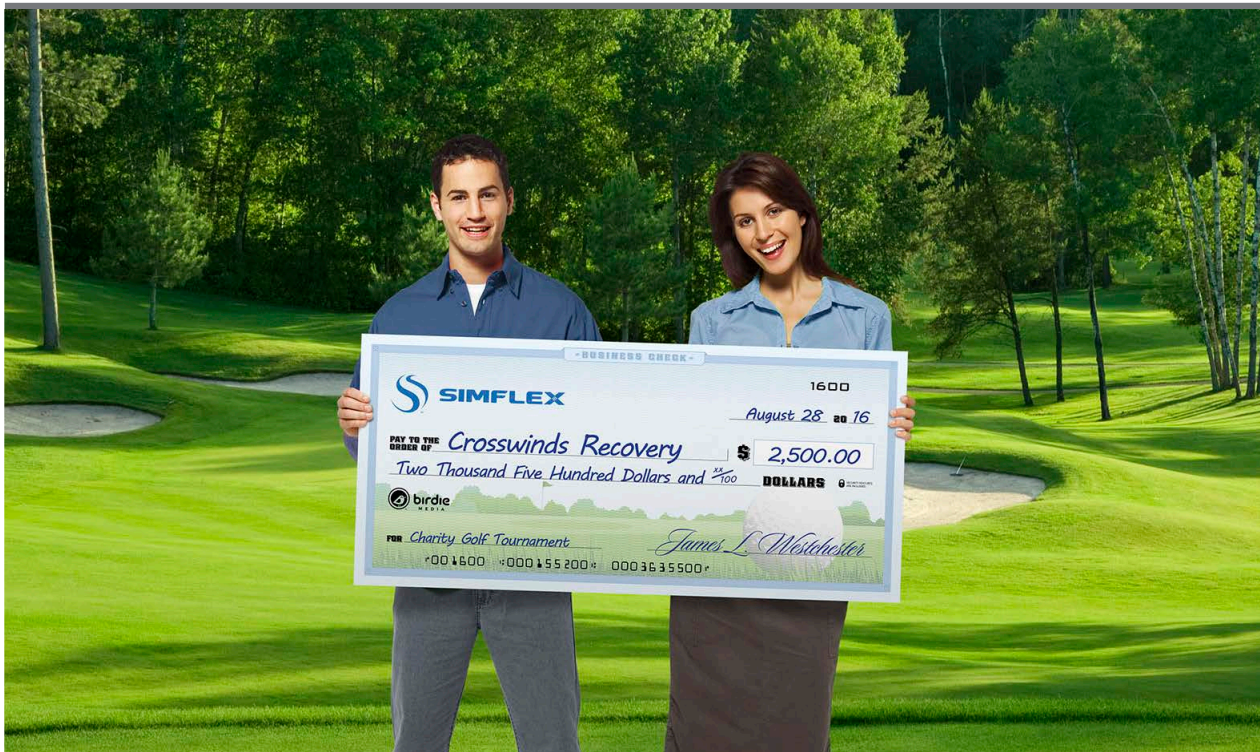
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WINDSHIELD DECAL SPONSOR



✓ STATIC WINDOW CLING

Golf static window clings are a simple and cost-effective way to promote tournament sponsor logos and unlike other stationary event signage these decals travel with the golfer to every hole and convey their message throughout the entire event. These removable window clings can be positioned on either the front windshield or the golf carts' fiberglass hood.

Available sizes include: 12'x12' or 12'x18".



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LARGE EASEL SPONSOR



✓ ANNOUNCEMENT EASEL SIGN

These large poster-sized rigid signs are a great way to announce and thank all your event sponsors and fit nicely on an easel or display stand. Constructed of smooth foam core for detailed reproduction.

Dimensions: 30"x40". Printed single-sided, full-color with the option of top-mounted grommets for hanging. Easel not included.

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STEP & REPEAT BANNER SPONSOR



INVITATIONAL™

✓ STEP & REPEAT GOLF EVENT BANNER

Birdie Media step & repeat banners are produced using a premium 13oz. heavy duty vinyl that is water resistant and includes UV protection. Larger sizes are available upon request.

Completed product ships rolled in a tube box to prevent creases or wrinkles in the material. Banners include stand, hardware and a 3'x10' red carpet.



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POP-UP BANNER SPONSOR



✓ RETRACTABLE BANNER

The adjustable economy retractable banner stand is durable and lightweight making them portable and easy to move. These sturdy aluminum devices are well constructed and built to last for years. Retractable Banner Stands make an attractive visual statement for your golf event and easily retract for stowing.

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CAN COOLER SPONSOR



✓ POLYURETHANE FOAM 12 OZ. CAN COOLER

Our collapsible drink coolers fits cans and bottles and are perfect for any golf tournament or gift bags. Logo is printed single color and imprinted on our choice of twenty-seven (27) popular background colors.

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HOLE-IN-ONE SPONSOR



✓ HOLE-IN-ONE CONTEST

Now your company can sponsor our very popular hole-in-one contest. Everyone will be talking about the chance to win a **brand new car, \$10,000 cash prize or dream vacation!** And when they do, your company will surely get the recognition it deserves for sponsoring such an exciting event!

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