

ON COURSE SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



Invitational

10TH ANNUAL ARIZONA AYF CELEBRITY GOLF TOURNAMENT

PRESENTED BY
DICK'S

PHOENIXAYF.COM | FOOTBALL. CHEER. ACADEMICS. GIVING BACK. FUN.

VISIT PHXAYFSHOP.COM
FOR SPONSORSHIPS
FOURSOMES & INFORMATION

REGISTRATION: 9AM
CELEBRITY PHOTO: 9:50AM
SALUTE TO SERVICE: 10AM
SHOTGUN START: 10:10AM



D&G Productions



GOLF GALAXY

ARE YOU READY? NOVEMBER 11TH | ARIZONA GRAND RESORT & SPA GOLF COURSE

VOLUNTEER & GET SWAG!
PHXAYF@GMAIL.COM

NATIONAL SPONSORS



LOCAL SPONSORS & PARTNERS



SPONSORED HOLE EXPERIENCES

COURSE LOCATION	SPONSORSHIP/PARTNERSHIP OPPORTUNITY
Putting Green at #1	The DICK'S SPORTING GOODS Team Putting Contest presented by [SPONSOR NAME]
Hole #1	No Contest
Hole #2	The DREAM DEALERS Casino Party Hole presented by [Alcohol Sponsor] & [SPONSOR NAME]with DJ Lil D
Hole #3	The NFL ALUMNI Big Red Drive & NFL100 Shot presented by [SPONSOR NAME]
Hole #4	No Contest
Hole #5	The GETAWAY2GIVE Hole in One for a Trip of Your Choice* & Closest to the Pin Contest presented by [SPONSOR NAME] <i>The choice of one of the following trips from Getaway2Give*:</i> 1. a 5 Night Stay in either a 4 bedroom villa in Punta Mita, Mexico; 2. a 2 bedroom ocean front residence in Costa Rica; 3. or a 3 bedroom, \$5M residence in the Chelsea area of London.
Hole #6	No Contest
Hole #7	The [SPONSOR NAME] Longest Drive Hole (Men's and Women's) presented by [SPONSOR NAME]
Hole #8	The SANTAN FORD Hole in One for a Ford Vehicle & Closest to the Pin Contest presented by [SPONSOR NAME]
Hole #9	No Contest
Hole #10	The [PARTNER NAME] Golf Cannon Hole presented by [SPONSOR NAME]
Hole #11	The SUN DEVIL FOOTBALL Red White & Blue 3 Flag Tillman Salute presented by [SPONSOR NAME]
Hole #12	The UNDER ARMOUR BEAT THE PRO! Hole in One & Closest to the Pin Contest presented by [SPONSOR NAME]
Hole #13	The GOLF GALAXY Longest Putt presented by [SPONSOR NAME]
Hole #14	THE COBRA PUMA GOLF Hole in One & Closest to the Pin Contest presented by [SPONSOR NAME]
Hole #15	No Contest
Hole #16	The GOLF GALAXY Straightest Drive presented by [SPONSOR NAME]
Hole #17	The SUN DEVIL FOOTBALL Red White & Blue 3 Flag Tillman Salute presented by [SPONSOR NAME]
Hole #18	GOLF GALAXY presents The Par 3 Challenge, featuring THE EXPERIENCE-ST ANDREWS Hole in One & Closest to the Pin Contest sponsored by [SPONSOR NAME] <i>- The Experience- St. Andrews Trip for 2 golfers to St. Andrews, Scotland +\$2,500 in Cash</i>
Cart Drop Off Area	The [SPONSOR NAME] Red Carpet Post Round Interviews presented by Once Upon a Time Photography, APN Video, OD Harris Media, and [MEDIA OUTLET NAME]
Vista Post Golf	The MARTY'S TROPHIES Awards Banquet presented by [SPONSOR NAME]

TOURNAMENT SPONSORSHIPS

Exclusive Presenting Sponsor | \$25000 Level

- Three (3) golf foursomes – 12 players
- Two (2) full page ads in program
- 4' x 8' Presenting Sponsor banner
- Two (2) 11' tall Presenting Sponsor teardrop flags
- Three (3) dedicated hole tee box signs
- Recognition at awards banquet
- Company logo on welcome banner
- Lunch and/or dinner for all players
- Three (3) free mulligan's for all players
- Three (3) free raffle tickets for all players
- Golfer goodie bags for all players

Eagle / Association Sponsor | \$15000 Level

- Two (2) golf foursomes – 8 players
- One (1) full page ad in program
- One (1) 11' tall Presenting Sponsor teardrop flags
- Two (2) dedicated hole tee box signs
- Company logo on welcome banner
- Recognition at awards banquet
- Lunch and/or dinner for all players
- Two (2) free mulligan's for all players
- Two (2) free raffle tickets for all players
- Golfer goodie bags for all players

Birdie / Awards Banquet Sponsor | \$5000 Level

- One (1) golf foursome – 4 players
- Half (1/2) page ad in program
- One (1) 11' tall Presenting Sponsor teardrop flags
- One (1) dedicated hole tee box sign
- Company logo on welcome banner
- Recognition at awards banquet
- Lunch and/or dinner for all players
- One (1) free mulligan for all players
- One (1) free raffle ticket for all players
- Golfer goodie bags for all players

Golf Cart Banner Sponsor | \$3000 Level

Our partner Birdie Media offers unique golf cart banners that sponsors love! No other product on the market gives your sponsorship greater visibility or ROI for the duration of our golf event. Generate maximum sponsor impressions using our patent pending Birdie Banners™. Visible to all registering tournament players these colorful banners travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours!

- Outfits All Golf Carts
- Two (2) golfers
- Quarter (1/4) page ad in program
- Recognition at awards banquet
- Dedicated hole sponsor

Golf Cart Frame Sponsor | \$1500 Level

Feature your brand where it is practically impossible to miss – on the golf carts' support poles. These innovative cart ads travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours! Generate maximum sponsor impressions using Birdie Media's patent-pending Birdie Noodles™.

- Outfits All Golf Carts

Steering Column Sponsor | \$1500 Level

Feature your brand where it is practically impossible to miss – on the golf carts’ steering column. These innovative cart ads travel with the golfer to every hole and convey their message throughout the entire event for 4+ hours! Generate maximum sponsor impressions using Birdie Media’s patent-pending Birdie Noodles™.

- Outfits All Golf Carts

Hole-In-One Sponsor | \$1500 Level

Your sponsorship allows our tournament to offer valuable prizes such as a new car, motorcycle or other valuable prizes for a hole-in-one! Your sponsorship will undoubtedly receive plenty of attention as players love this contest!

Suggested prizes: New Vehicle | Golf Vacation | \$10,000 Cash

- Two (2) golfers
- Quarter (1/4) page ad in program
- Recognition at awards banquet
- Dedicated hole sponsor

Lunch / Dinner Sponsor | \$1500 Level

Sponsorship includes one (1) large 4’x8’ vinyl banner & one (1) - 5’ tall retractable banner display introducing your company as the exclusive lunch/dinner sponsor. These banners will be in full visibility during our lunch/dinner service.

Drink Ticket Sponsor | \$1250 Level

Drink tickets are a great way for you to advertise your company logo to all our golf participants. Your logo/branding will be advertised on full-color drink tickets that we hand out to all our golf participants. Includes two-hundred fifty (250) 2-sided drink tickets.

Foursome Sponsor | \$1000 Level

Includes one (1) foursome group to play in our golf event – 4 players
(*\$50 discount per golfer for a savings of \$200 for the group*)

Registration Area Sponsor | \$1000 Level

Our Registration Sponsorship includes one (1) - 5’ tall retractable banner display as well as a full-color table runner. Your logo/brand will be on full display for all our golfers to see during the time of registration. Every golfer is required to check-in at this table so it is sure to be noticed.

Cup Sponsor | \$750 Level

After “sinking” your putt you can’t help but notice our eye-catching Birdie Sinkers™ as you reach to retrieve your golf ball. Place your brand at the ultimate point of golf tournament gratification – the bottom of the cup. Golfers are sure to spot your message using this unique form of course advertising. Sponsors love this subtle but powerful method of advertising and golfers find them memorable long after the event concludes.

- Outfits 18 Cups

Flag Pin Sponsor | \$750 Level

Similar to our Birdie Noodles™, these glaring neoprene Birdie Pin Cushions™ garner attention on the green and help golfers see the pin from the fairway. No hardware is needed for attachment and they create a clever and highly visible location for promoting sponsors.

- Outfits 18 Flag Pins

Teardrop Flag Sponsor | \$600 Level

Our 11’ tall teardrop-shaped polyester flags create an eye-catching presence and are sure to attract attention during our golf tournament. Each flag include a spike base for mounting. Includes one (1) teardrop flag.

Dedicated Hole Sponsor | \$500 Level

Our standard tee box signs are printed single-sided, full-color on 4mm Coroplast and include wire H-type mounting stakes. Sponsorship includes one (1) full-color tee box sign on a dedicated hole.

Golf Ball Sponsor | \$500 Level

What better way to promote your company than with custom logo golf balls. Golf balls conform with USGA and R&A rules. Includes twelve (12) dozen golf balls – 144 golf balls in total.

Driving Range Sponsor | \$400 Level

Birdie Rangers™ provide a fantastic way to promote sponsors using our simple tent-style rigid Coroplast dividers. These 4”x32” horizontal practice/driving range dividers are simple to setup and remove and offer 10-20 minutes of focused messaging per golfer. This innovative signage captures attention from staff, spectators and players alike.

- Includes 12 Dividers

Cart Path Sponsor | \$300 Level

Most golfers are familiar with tee box signs but cart path decals provide a more interesting sponsorship option for placement by the tee box, putting green or cart path yardage markers. These are sure to leave a lasting impression on all our golf participants. Includes (1) oval shape cart path decal.

Challenges Sponsor | \$300 Level

Our tournament will hold various skills challenges and this give you the opportunity to sponsor all three of these popular contests. Signage is printed in full-color and will surely leave a lasting impression on all our golf participants. Includes the following 5 signs:

- Longest Drive (2)
- Closest-to-the-Pin (2)
- Longest Putt (1)
-

Single Player | \$300 Level

Includes one (1) player to play in our golf event – 1 player only

Lunch / Dinner Only | \$100 Level

Can't golf with us today? Join us for lunch/dinner. It's a great time to celebrate our tournament, socialize with friends and colleagues and an opportunity to do some networking.

Your Desired Sponsorship Level

Is There a Sponsorship Level that you want, but do not see? Contact us to create a customized sponsorship. We want to meet your needs and we appreciate all Giving Back Efforts!

Tournament Schedule:

- **7:30am:** Set Up & Volunteer Arrival Time
- **8:30am:** Volunteer Meeting & Breakfast
- **9:00am:** Registration Begins
- **9:50am:** Celebrity Photo
- **10:00am:** Announcements, National Anthem & Carts Leave for Holes
- **10:10am:** Shotgun Start
- **3:00pm:** Cocktail Hour Followed by The Lavish Awards Luncheon

Contact:

Dee Grayer | 602-283-6006 | deegrayer@yahoo.com